



DA MARTIALELEMENT PROPOSAL

DME

DaMartial Element Tour is about blending traditional martial arts movements with popular culture, while re-emphasizing the martial elements of the martial arts.

This programs allows kids to not only learn but to express themselves through their music, dance, and culture while also taking advantage of the positive aspect of traditional martial arts' skills and values.

In addition to traditional techniques we also teach and demonstrate life skills for the betterment of our community.

Kung Fu x Hip-Hop = Right Work with the Right Attitude

A close-up, profile view of a Black man with a beard, looking slightly to the right. The lighting is dramatic, highlighting his facial features against a dark background.

Marco “Ur Boy Da@nswer” Johnson

has been a martial artist since day one.

His drive and determination is deep-rooted in values taught to him through family, life lesson, and a unique understanding of the legacy he intends to leave in the martial arts and fitness communities. But, it wasn’t enough to be born into the martial arts. You must want it. You must continue wanting it.

Marco was inspired by the movies, like No Retreat, No Surrender, and action stars of the time. It was at the age of 4 that he discovered his calling to become a martial artist and entertainer. It’s something he thinks about every day when he get s up to tackle the world.

Life was never easy for a child that grew up in the projects of Baltimore City.



"I DON'T STUDY A STYLE. I STUDY AN ART."

Marco was exposed to many negative influences in his youth. It was the faith in his family (especially his father, Willie "The Bam" Johnson) that inspired him to move beyond the shroud of negativity.

Abuse, welfare and overall hardship were common in his early life.

He constantly reminds himself where he started so he can move forward and rise above every occasion.

He has been through some of the most intense training imaginable.

The arts are his life and he takes them very seriously.

People often ask Marco what style of martial arts he studies his reply is simple.

The art is of movement and rhythm evokes an energy that inspires and reaches all of those with an open mind and the willingness to explore their own abilities.

He understands what it means to fight.

And not fighting for the sake of fighting, but fighting for the sake of survival, honor and respect.

His accolades are limitless.



THE MISSION

Da Martial Element (DME) serves as counsel for individuals in our society.

Da Martial Element Tour, community residents, establishes emerging businesses, magazines, and the martial arts and Hip-Hop community; the activities of the Da Martial Element promotes economic development through our books, bootcamps, summer camps, Da Martial Element Tour, and community events.

Such collaboration and outreach enhances the performance of existing businesses and helps to create a stronger community for all, including the youth.

VISION

Da Martial Element is the missing piece in a society where many of our young people and their parents lack positive, stimulating environments that specifically speak to them in a language and culture that they understand and celebrate together. We do more than train for competitions and tournaments. We support the internal and external development of the children and their parents.

We teach the next generation how to survive in life and to gain their desires the right way.

We do this not only through placing martial arts and music into peoples' lives but through reaching out to other people and organizations through our movies, mixtapes, and our web series.

CERTIFICATIONS & TRAINING

Certified Instructor, Educational Funding Company, 1999

Certified Instructor, West Coast Tae Kwon Do, 2006

Various certifications in Techniques, Karate College, 1998- 2010

3rd Degree Black Belt, Bam's Universal Martial Arts, 2010

Wushudo, Shaolin, Wushu, Kung Fu Hip Hop, Street MMA, Tumbling, Jujitsu,

Boxing, Thai Boxing, Kick boxing, Ernie Reyes West Coast Tae Kwon Do,

Educational Funding Company, Karate College, Keith Strandberg's Action Film

Making Camp

Weapons — Broadsword, Straight Sword, Long Staff, Short Staff, Filipino Stick

Fighting, Knife Fighting, Broadsword and Shield, Double Boxing Broadsword,

Kamas, Double Daggers, Steel Whip, Rope Dart

Street Combat—Tai Chi, Martial Arts Tricking Innovator, Street Aerobics

ACCOMPLISHMENTS

Action Martial Arts Hall of Fame

6-Time World Champion

5-Time National Champion

2-Time Triple Crown Champion

2-Time (NASKA) North American Sport Karate Association MVP Winner

Karate Kid Challenge Winner — Washington, DC/ Maryland

Steve Harvey's Big Time Contest Runner Up

2-Time film award-winning actor and producer

Master's degree in teaching

WHAT WILL THE DME TOUR OFFER

DME TOUR is the only company that:

- Tax deductible
- Experienced marketing and promotions solutions
- An expert in getting companies message across
- Will bring in more sales/Reach new clients
- Generates high-level exposure with local business and big corporations
- Will build a consumer supply and demand
- Is fast learning, self-motivated and dedicated to building a multi-million-dollar business
- Will work around the clock to ensure the company growth
- To establish contact list of 100,000 local and corporate businesses

- To promote & market your business in a manner that will obtain new leads/revenue
- Policy of being reliable, honest and proficient
- To upholds honor and integrity throughout our business
- Provide professionalism, great salesmanship and customer relations
- To understand your clients and their market

DME TOUR Experience

- Certified Instructor, Educational Funding Company, 1999
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- Educational Funding Company, Karate College, Keith Strandberg's Action Film
- Weapons — Broadsword, Straight Sword, Long Staff, Short Staff, Filipino Stick
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- Kamas, Double Daggers, Steel Whip, Rope Dart
- Street Combat—Tai Chi, Martial Arts Tricking Innovator, Street Aerobics

DA MARTIAL ELEMENT'S CONTINUING MISSION

We at the Da Martial Element want to help your organization reach an untapped market through our Da Martial Element Tour.

Our mission is to show the world the incredibly positive potential of martial arts and Hip-Hop culture and would appreciate any support.

We have performed and promote events nationally and internationally.

It can be difficult to reach today's youth market with traditional martial arts.

Many young people live in a world populated by cell phones, gangster rap, the ubiquitous presence of the internet, and many other distractions that make teaching traditional martial arts very difficult.

In addition, too many kids today turn to substance abuse and sex because they lack the structure and discipline that accompany traditional martial arts training.

Too few martial arts schools have programs designed to capture the attention of kids as they enter their teenage and adult years and draw into a positive lifestyle as exemplified by traditional martial arts.

Da Martial Element Tour is about blending traditional martial arts movements with popular culture, while re-emphasizing the martial elements of the martial arts.

This program allows kids to learn to better express themselves through their music, dance, and culture while also taking advantage of the positive aspects of traditional martial arts' skills and values.

In addition to traditional techniques we also teach and demonstrate acrobatic tricks for greater personal expression and flash for the crowd.

At the same time, our participants can speak for the Kung Fu Hip-Hop movement and encourage people to stand by their own morals and values to form a better community.

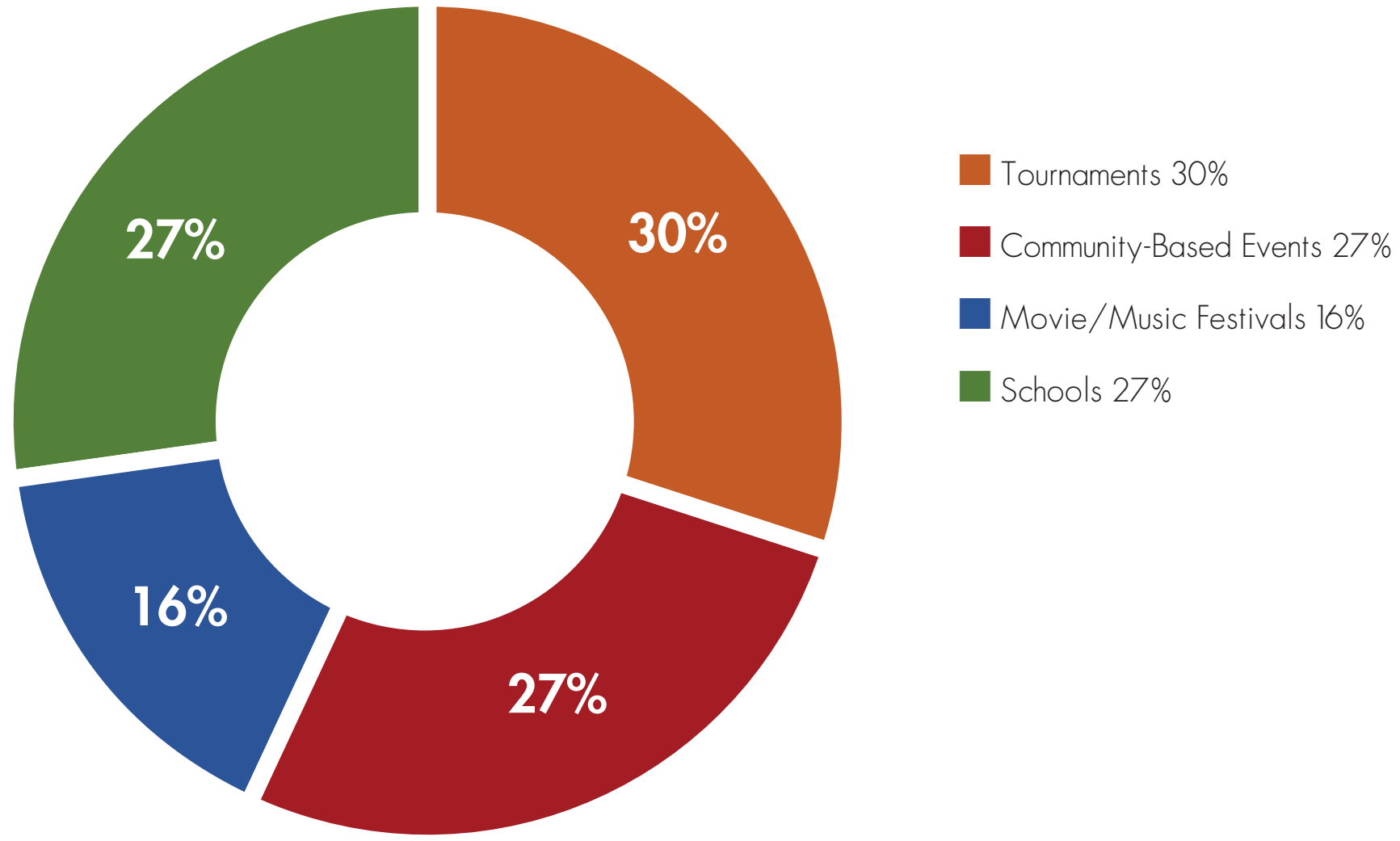
Combining the beauty, grace, and personal expression of the martial arts with the spiritual rawness of Hip-Hop produces the spiritual discipline necessary for inner peace. Kung Fu Hip-Hop is about trying to give an avenue to this inner peace for a generation of kids that suffer the weight of the iniquities of previous generations and a lack of positive, supportive culture today.

What are some of the areas Marco has been exposed to as he has built his brand and these are some of the same areas he will touch during the tour in hope of creating an opportunity for those who partake in the tour in have an opportunity to be exposed to some of these similar areas.

THE GOAL OF THE DME TOUR

90-Day 100-School Personal Best Workshop
Community-Based Events
10 Community Events
Active training facility

EVENTS TARGET



DME TOUR ENGAGEMENT IMPACT EXPOSURE

- Tournaments **2,000** potential viewers
- Movie/Music Festival **10,000** engagement
- Community-Based Events **2,000** engagement
- Other functions may include (rally's, walks, marathons, fundraisers, protests, virtual workshops, BUSINESS AND COMMUNITY FUNTIONS)
- More than **14,000** potential viewers



WHAT WILL THE DME TOUR COST

With all the aspects, our DME TOUR offers; this is what it would cost to bring our team per event.

FEES	COST
Speakers Fee (1 to 3 per event)	\$600.00
DJ	\$400.00
Tour Manager	\$250.00
T-Shirts	\$350.00
Additional Promotional	\$350.00
Camera Equipment	\$350.00
Food Per Diem	\$400.00
DME Training Facility	\$750.00
MONTHLY TOTAL COST	\$3,450.00

PACKAGES

- White Belt Package
- Green Belt Package
- Red Belt Package
- Black Belt Package

For more information contact us at thammix@hotmail.com.

The DME Tour can bring in celebrity guest speakers for additional fees not listed above; upon request.

Without final payment performers and guest speakers will not be initiate their performance.

For more information on booking our tour at your school, corporate event, private party or other events please contact us.

Marco "Da Answer" Johnson

Actor

Entertainer

Professional Martial Artist

Stunt Performer

443-240-9692

thammix@hotmail.com

marcodaanswerjohnson@gmail.com

Height: 5'9"

Weight: 157

Hair: Black Eyes Brown





Film

2019 - The Legend of Kung Funk Vol. 3

Role — Actor — Lead
DME Entertainment

2017 - The Legend of Kung Funk

Role — Actor — Lead
DME Entertainment

2016 - Beast: Chronicles of Parker

Role — Actor - Lead
R4 Films

2004 - Loyal Justices

Role — Actor - Co-star
Urban Spirit Productions

2003 - Deadly Game of Death

Role — Actor - Lead
Rising Sun Productions
& Urban Spirit Productions

1995 - Super Fights

Role — Background Actor
Seasonal Films

Stage Performances

The Arnold Fitness Expo
Funk Master Flex Ocean City Car Show
Karate Helps Kick Diabetes
Dragon Fest
All Major Martial Arts Tournaments in the United States
Martha Johnson Extravaganza
Fusion Festival
Karate Kid Challenge

Television

2016 - Marvel's Luke Cage

Role — Stuntman
Marvel Studios

2003 - Baltimore Idols

Role — Self
UPN, Fox News

2003 - Steve Harvey Big Time

Role — Self
UPN

2001 - US Open

Role — Self
ESPN

1998 - Masters of Martial Arts

Role — Supporting Character to Wesley Snipes
TNT

1997 - Legends of the Martial Arts

Role — Supporting Character
A&E Productions

1996 - WMAC Masters

Role - "Lil Bam"
Four Kids Productions

Videos

Champion's Attitude

Role - Co-Lead
Black Blue Productions

Acrobatics for Films

Role - Co-Lead
Black Blue Productions

Street Combat DVD Series

Role - Co-Lead
Paladin Press

Chi Na for the Streets

Role - Co-Lead
Paladin Press

The Beat Down

Role - Co-Lead
Paladin Press

MMA for the Streets

Role - Co-Lead
Paladin

Press Kung Fu Hip Hop DVD Series

Role - Lead
Single Step Productions

Fu-Yah Mix Tape Series & Fu Yah Remix Mix Tape Series

Role - Lead, Co-Lead, Host
Urban Spirit Productions

DME

